



Center for
**PROCUREMENT
ADVOCACY**

CORPORATE MEMBERSHIP

A focused advocacy platform for companies shaping the federal marketplace

\$54,000 ANNUAL DUES

One corporate membership category

ELIGIBILITY REQUIREMENT

The company must first be a member of the Coalition for Common Sense in Government Procurement (CGP).

Better procurement. Better outcomes.

Why CPA

CPA helps federal contractors anticipate policy change, shape the debate, and advocate for acquisition rules and legislation that improve competition, strengthen the industrial base, and deliver better outcomes for government customers.

The federal acquisition environment is moving quickly. Legislation, executive actions, regulatory changes, budget decisions, and agency implementation choices can alter market access, contract performance, compliance obligations, and long-term growth. CPA gives member companies a focused platform for engaging those developments before policy hardens into practice.

Our work is designed for large and mid-tier federal contractors that need more than a news summary. Members receive actionable policy intelligence and a vehicle for sustained advocacy on the acquisition issues that materially affect their businesses and the federal missions they support.

Built for federal market leaders

- Aerospace, defense, and national security contractors
- Technology, hardware, software, cloud, and AI providers
- Systems integrators and professional-services firms
- Commercial companies navigating the federal acquisition system

CPA's value proposition: policy intelligence that explains what matters, paired with advocacy that advances practical solutions.

What membership delivers

1. Advocacy

CPA represents member-informed positions before Congress, acquisition-policy stakeholders. The goal is to convert operational experience into credible, practical policy proposals.

- Direct engagement on legislation, amendments, regulatory proposals, executive actions, and agency implementation
- CPA letters, policy papers, comments, talking points, briefings, and coalition outreach on priority issues
- Targeted advocacy with congressional committees, personal offices, agency leaders, and acquisition officials
- Rapid coordination when fast-moving proposals could affect competition, compliance, market access, or contract performance
- A credible platform for advancing reforms that improve both government outcomes and market health

2. Policy intelligence

CPA translates complex federal developments into concise analysis for government affairs, legal, compliance, business-development, and executive teams.

- Early identification of consequential acquisition-policy developments and emerging risks
- Plain-language analysis of what a proposal does, who it affects, and where it may move next
- Strategic assessment of legislation, the NDAA, appropriations, executive orders, OMB direction, FAR changes, and agency initiatives
- Member briefings and issue-specific discussions focused on business and operational implications
- A forward-looking view of advocacy opportunities, decision points, and likely implementation challenges

How CPA turns insight into action

01 Identify. CPA monitors the policy environment and surfaces proposals with material implications for the federal marketplace.

02 Analyze. CPA evaluates the legal, operational, competitive, and implementation effects and gives members a decision-useful assessment.

03 Engage. Members provide real-world context, identify unintended consequences, and help test practical alternatives.

04 Advocate. CPA develops and advances a clear position through the most effective policy channels.

05 Track. CPA follows the issue through legislative, regulatory, and implementation milestones and keeps members informed.

Policy agenda

CPA's agenda is organized around four durable pillars. Specific priorities evolve with the policy environment and member needs.

Better procurement

Modern commercial acquisition; flexible pathways for cloud, AI, and emerging technology; effective use of the Technology Modernization Fund; acquisition-workforce capability; and outcome-based buying.

Better compliance

Clear, risk-based requirements; FedRAMP and ATO reciprocity; supply-chain security; workable CUI and cybersecurity rules; and reduced duplication across agencies.

Competition and market health

Best-value acquisition; meaningful competition; transparent use of alternative authorities; strong debriefings; on-ramps; and policies that preserve diverse channels and suppliers.

Civilian-defense harmonization

Greater consistency between civilian and defense acquisition rules where divergence creates unnecessary cost, complexity, or barriers to commercial participation.

Membership at a glance

Membership	Corporate membership
Annual dues	\$54,000
Tiers	One membership category; no tiered benefit structure
Eligibility	The company must first be a member of the Coalition for Common Sense in Government Procurement (CGP)
Typical member	A large or mid-tier company with a significant federal-market presence
Primary value	Focused advocacy and decision-useful policy intelligence

The relationship with CGP

CGP membership is a prerequisite for joining CPA. CPA membership is separate, carries its own annual dues, and provides a distinct advocacy and policy-intelligence program. Prospective members should confirm current CGP membership as part of the CPA membership discussion.

What CPA asks of members

- Designate senior government-affairs or policy contacts who can engage on priority issues
- Share timely, non-confidential operational insight that helps CPA assess policy impacts
- Participate in member discussions and help build practical, supportable positions
- Respect CPA's independent judgment and the need to advance positions that serve the broader federal marketplace

Important: Membership provides a platform for engagement and advocacy; it does not guarantee adoption of a company-specific position or any particular policy outcome.



Join the conversation shaping federal acquisition

CPA membership is designed for companies that want an informed voice in the policies governing the federal marketplace—and a clearer view of what is coming next.

Next steps

- 1. Confirm eligibility:** Verify that the company is a current CGP member.
- 2. Discuss priorities:** Meet with CPA leadership to review the company's acquisition-policy interests and fit.
- 3. Complete membership:** Confirm the annual \$54,000 corporate membership and designate participating contacts.

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